Rayat Shikshan Sansth's



Arts Science & Commerce College Ramanandnagar(Burli)
Department of BCA, Commerce & IQAC



Date -10/01/2020

Report on One Day Workshop (Digital Marketing - A Glimpse in Future)

The department of Commerce, Department of BCA & IQAC jointly organized one day workshop on "Digital Marketing- A Glimpse in Future" on 10th January, 2020. The purpose of this workshop is too aware the students about Traditional & Digital Marketing. How to work with Digital Marketing in 21st century and discuss benefits & drawbacks of Digital Marketing.

Outcome -

- To know about the students for new technology and how to adopt it.
- To know about the students different ways to uses of Digital Marketing for both of sellers & buyers.

Beneficiaries

Students -87



"Education through self help is our motto"
-KARMAVEER



RAYAT SHIKSHAN SANSTHA'S
ART'S, SCIENCE AND COMMERCE
COLLEGE RAMANANDNAGAR (BURLI),
TAL: PALUS, DIST: SANGLI- 416 308.

NAAC Reaccreditation: 'A' Grade (CGPA-3.02)
Ph. (02346) 222035(OFFICE), (02346)-222035 (FAX)
E-mail: ascc_rnagar@ymail.com

ad Session & Valedictory fun

ONE DAY WORKSHOP ON

"DIGITAL MARKETING: A GLIMPSE IN THE FUTURE"

10th January, 2020

Under Lead College Scheme of Shivaji University, Kolhapur

Organized 10 danary, 2020

Department of Commerce,
Department of BCA
&
Internal Quality Assurance Cell
(IQAC)

A.S.C. College Ramanandnagar (Burli), Tal: Palus, Dist: Sangli – 416 308. Organizing Committee

Chief Organizer
Prin. Dr. L. D. Kadam

Convener

Smt. N. S. Borade

Co-convener

Smt. P. D. Pudale Head, Department of Commerce

Coordinator

Mr. U.S. Shelke

Treasurer

Mr. B. D. Patil

Members

Dr. V. B. Patil (Vice-Principal)

Dr. K. B. Bhosale

Dr. A. S. Kamble Mrs. S.S. Bhosale

Miss. S.P. Kshirsagar

Miss. A. S. Deshmukh

Miss. M. N. Mulani

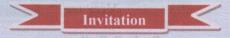
Ms. S. S. Jadhav

ABOUT COLLEGE

The college is established in June 1968. Our college is the branch of bountiful banyan of Rayat Shikshan Sanstha, Satara. The college has been Reaccredited with 'A' grade by NAAC.

It is located on Southern Central Railway track at Kirloskarwadi. A well known Kirloskar Brothers Ltd. industry and international EBARA pump industry is located near campus. Students from farmers and workers community are taking advantage of education facility.

We feel proud of ourselves by offering to our student's excellent education and strive to provide an inspiring environment to encourage them by organizing seminars, projects, competitive exam, youth festival, sports, etc. Extension activities are strengthened through N.S.S. and N.C.C. highly qualified devoted and dedicated faculty is our strength.



Dear friends

It gives us a great pleasure to cordially invite you to participate in the One Day Workshop on "Digital Marketing: a glimpse in the future" to be held on 10th January, 2020.

The key role of the workshop is to discuss various aspects regarding important role of Digital Marketing and its future.

Inaugural function

Chief Guest: Dr. R. D. Kumbhar

HOD Computer Department, K.B.P. Institute of Mgt. studies & Research. Varye Satara.

Chairperson- Dr. L. D. Kadam

Principal, A.S.C. College, Ramanandnagar (Burli

2nd Session & Valedictory function

Chief Guest: i) Mr. K. S. Patil

Asst. Professor, MBA Department, RIT Islampur
i) Mr. Madhav Tilve

Asst. Professor, MBA Department, RIT Islampur

Chairperson- Dr.L. D. Kadam

Principal ASC College Ramahandnagar (Burli)

10th January, 2020

10.00 to 11.00 : Registration and Breakfast

11.00 to 12.00 : Inauguration & Keynote address

: Dr. R. D. Kumbhar

12.00 to 1.30 : Mr. K. S. Patil

1.30 to 2.30 : Lunch break

2.30 to 3.30 : Mr. Madhav Tilve

3.30 to 4.30 : Valedictory function

Notice

08/01/2020

The Department of Commerce, Department of BCA & IQAC Organized by One Day Workshop on "Digital Marketing-A Glimpse in the Future" 'on Friday 10th January,2020.

Chairman

Principa

A.S.C.College Ramanandnagar(Burli)



Guidance By Chief Guest R. D. Kumbhar



Guidance by Mr. Madhav Tilave on Digital Marketing

B. Com

Rayat Shikshan Sanstha's Arts, Science and Commerce College Ramanandnagar (Burli)

(Under Load College Scheme of Shivaji University, Kollaput)

One Day Workshop

on

"Digital Marketing: a glimpse in the future" Organized by

Department of Commerce, BCA & IQAC, A.S.C.College, Ramanandnagar On 10th January, 2020.

Attendance Short

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Attendance Sheet

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Sr. Name of the Student	College Name	Signature
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Department of Dept.
Department of Department on Arts, Science a merce College Ramananousgar (Burli)

Principal
(A.S.C. College Ramanandnagar (Burli)